



Established
In 2010

Ecological Agro Farming & AVC Project

By

Green Housing & Energy Ltd

Project Description

Ecological Agro Farming & AVC Project

GH&E has started its Agro Value Chain activities in Bangladesh and in some African Countries through experimental ecological farming and consulting activities with several stakeholders including with Nigeria Government. Beside the direct farming activities GH&E has initiated agro supply value chain between Nigeria and some European countries. GH&E is in the process to set up an Agro Foods Supplier unit and biggest Digital Agro Products Platform which will exclusively sell and supply agro products free from hydrogenated fats and artificial colors, flavors, and preservatives and connecting all the agro stakeholders.

GH&E Ecological Agro Farms produce and sell products that meet its self-created quality standards for being "natural", which the store defines as: minimally processed foods that are free of hydrogenated fats as well as artificial flavors, colors, sweeteners, preservatives, and many others. The company also plans to sell many organic foods and products that aim to be environmentally friendly and ecologically responsible which will allow their customers full-transparency in purchasing. GH&E Agro Foods has developed a number of in-store rating systems for various departments. The fish department has a Sustainability Rating System for river-caught fish while farm-raised fish has to meet aquaculture standards.

GHEL Agro Foods is committed to eliminate disposable plastic grocery bags to help protect the environment and conserve resources, and many stores serve as a collection point for shoppers to recycle their plastic bags.

GHEL Agro Foods aims to eliminate the use of disposable plastic grocery bags company-wide in favor of reusable bags or paper bags made from recycled paper. The company encourages bag reuse with "bag refunds" of 3%–5%, depending on the order and delivery.

Shahjahanpur helping them to reduce their post-harvest loss and attain fair market price, but also to GHEL to build a successful business services for the farmers and traders in the areas as well.

The company keeps a comprehensive database and will build biggest Digital Agro Products Platform to ensure smooth supply chain management. GHEL Agro Value Chain activities included -Contractual Farming, Cultivation, Agro Products Sourcing and Marketing, Land Management, Capacity Building and Training and planning to incorporate stakeholders and GHEL database includes:

Stakeholders	Targeted Quantity
Landowners	1000
Suppliers	1500
Farmers	10,000
Consumers	500,000
Delivery personnel	500
Products	100
Corporate	300
Wholesaler	100
Storage facilities	20
Restaurants	200







Address

**Green Housing and Energy Ltd.
Road No: 7
House No: 16 (1st floor)
DIT Project- Merul Badda
Dhaka-1212
Bangladesh**

Founder & CEO

**Dr. Mostaq Ahmmed
Phone: +880-255053512
Email: dr_mostaq.md@ghel.org
Web: <http://www.ghel.org>**